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## BEST SEO services in New York, NY, USA

What is SEO and [SEO-optimization](#)?



If you have your own website, then you just need to know about SEO. Want to attract more visitors to the site to be able to demonstrate their products and services, or simply to make money online? This desire is feasible! The only thing you need to do - promote the website in the top 10 of search engines. A site to be cherished in the top, you need to know the basics of optimization and promotion in search engines and be able to use them.

Let's start with an introduction to the concept of [SEO](#). SEO stands for Search Engine Optimization, which means search engine optimization or optimization for search engines.

SEO optimizatsiya Smysl these three words - this optimization to further promote your site in search engine rankings.

The higher the position of your site in search engine results, the greater the likelihood that the visitor will go to the site, as about 100% in the first three sets links of search results, then a tendency to decrease - to the tenth issue of the first page links get 20-50% of users.

On the second page of issue poikovika go 10-20%. Therefore, for every life it is the most desirable place in the top ten search results. But, unfortunately, the sites of competitors too much, and the only one dozen. Appears reasonable question: how to conquer the top of it, and to become a leader? And then SEO-optimization site comes to the rescue.

Search Engine SEO-optimization can be divided into three parts:

The first part is to work within the site. It includes the correction of possible errors, add and edit content, HTML-code of your pages, relinking, and so on. The so-called internal optimization. How effective will be the first step depends on your efforts and knowledge in this area. We must also bear in mind that search engine algorithms are slightly different and therefore optimization for Google to be a little bit different from the optimization for Yandex.

The second part of SEO-Optimization - is promote your own. This step is necessary to bring the resource to the first position by a group of activities, running off-site (on other sites, article directories, forums, bookmarks, and other sites), whose main task to build up the necessary referential mass and promote the site targeted requests, as well as to increase its credibility. This is called a promotion or an external site optimization.

The third part is to maintain the achieved positions and improving the results. Watching your results and indicators of competitors, changes in keywords, text for links, website content, updating sites - all sure to keep in mind to keep the position.

Ссылка на статью: [BEST SEO services in New York, NY, USA](#)